

EXECUTIVE BRIEFING · 2026

2026 Identity Attack Trends Guide

How modern adversaries exploit identity, credentials and access to breach enterprises.

Identity has become a **critical attack surface**.

Organisations continue to invest in the controls a mature security programme is expected to have:

✓ EDR

✓ SIEM

✓ Vulnerability Management

✓ Cloud Security

Yet adversaries increasingly pursue identity rather than infrastructure:

● Credentials

● Tokens

● Privileged accounts

● Session hijacking

● Service accounts

| Modern attacks frequently **begin with identity**.

1 Credential theft continues to drive breaches

Credentials remain among the most sought-after assets. Rather than exploiting infrastructure, adversaries frequently obtain valid credentials and log in.

Password spraying

Credential stuffing

Phishing

Session theft

Token abuse



Password
Spray



Credential
Theft



Account
Access



Privilege
Escalation



Business
Impact

KEY MESSAGE

Compromising identity often provides easier access than exploiting infrastructure.

INFORMED BY

Microsoft

Verizon DBIR

2 Privileged access remains a high-value target

Elevated access concentrates risk. Once inside, adversaries seek the accounts and roles that expand what a single compromise can reach.

Admin accounts

Standing privilege

Shared accounts

Privileged SaaS roles

Global Administrators

Administrators

Power Users

Business Users

Standard Users

Compromise value concentrates toward the top tiers.

KEY MESSAGE

The impact of compromise often depends more on privileges than on the initial intrusion itself.

INFORMED BY

Verizon DBIR

CISA

3 Machine identities are expanding the attack surface

Modern enterprises increasingly depend on non-human identities — often outnumbering people, and frequently without clear ownership.

Service accounts

Secrets

Certificates

API keys



KEY MESSAGE

Many organisations understand their users, but lack visibility into machine identities.

INFORMED BY

CISA

NIST

4 Third-party access creates hidden exposure

External relationships extend the identity perimeter. Vendor, contractor and partner access is rarely scoped as tightly as internal access.

Vendors

Contractors

Partners

External identities



Access relationships expand over time →

KEY MESSAGE

External access often persists longer than intended.

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CISA

Identity governance best practices

5 Legacy authentication continues to increase risk

Older protocols remain in use across many environments, quietly widening the set of paths an attacker can take.

Lacks MFA

Weaker authentication

Expanded attack paths

Modern Identity

- ✓ MFA
- ✓ Strong authentication
- ✓ Conditional access

vs

Legacy Authentication

- ✗ MFA gaps
- ✗ Older protocols
- ✗ Expanded attack paths

KEY MESSAGE

Security maturity does not always mean identity maturity.

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Microsoft

NIST

The most dangerous identity risks are often **invisible**.



Identity exposure often develops gradually. Many organisations discover hidden risks only after a security event — or a dedicated identity assessment.

What should security leaders ask?

Hidden identity exposure often starts with questions like these.

- 01 ☐ Where are privileged identities concentrated?
- 02 ☐ Which dormant accounts remain active?
- 03 ☐ Are machine identities inventoried?
- 04 ☐ How is third-party access governed?
- 05 ☐ Where does legacy authentication still exist?
- 06 ☐ Is identity exposure visible across cloud, SaaS and on-premises systems?

Organisations do not always discover identity exposure through incidents. Often, they discover it through **visibility**.

Discover the Identity Risks Hidden Behind Mature Security Programs

Using the CyberDNA Identity Risk Index, identify identity exposure across six critical domains.

Authentication

Privileged Access

Lifecycle

SaaS Governance

Machine Identities

Third-Party Access

Request Your Identity Risk Review →

A focused conversation with a CyberDNA identity specialist.

SCAN TO BOOK
INSTANTLY

**Identity Risk
Review**

